

LAUREN ZAVALA

DESIGNER & ARTIST



BESPOKE



ABOUT THE ARTIST



COLORADO BASED ARTIST, LAUREN ZAVALA, SPECIALIZES IN CREATING BESPOKE PAINTINGS ON UNIQUE SURFACES. SHE IS THE FOUNDER AND LEAD ARTIST OF ZAVALA BESPOKE.

WITH AN UNDERGRADUATE IN ART HISTORY, A MASTER'S IN DECORATIVE ARTS AND A BACKGROUND IN STUDIO ART, ZAVALA CHANNELS HER CREATIVE TALENTS INTO HER STUDIO. CLIENTS ENTRUST HER WITH THEIR LUXURY BAGS AND CLOTHING - WHICH SHE USES AS A "CANVAS" FOR HER CUSTOM DESIGNS.



COLLECTIONS



ZAVALA STRIVES TO INCORPORATE ASPECTS OF ART HISTORY INTO HER PIECES TO CREATE BESPOKE WORKS OF ART FOR HER CLIENTS. IMPLEMENTING PRACTICES FROM POP ART, MEXICAN FOLK ART AND IMPRESSIONISM ALONG WITH CONTEMPORARY MOTIFS, SHE HAS CULTIVATED A STYLE ALL HER OWN SEEN ON CLIENTS AROUND THE WORLD.



NEIMAN MARCUS



2021 | 2022 | 2023

ZAVALA BESPOKE HAS TEAMED UP WITH NEIMAN MARCUS FOR IN-STORE POP-UP EVENTS IN DENVER, CHICAGO AND BEVERLY HILLS.

IN ADDITION TO LIVE PAINTING, NEIMAN MARCUS HAS COMMISSIONED NUMEROUS PIECES FOR HIGH PROFILE CLIENTELLE.



MONT BLANC

2021

MONT BLANC REACHED OUT TO ZAVALA BESPOKE FOR CUSTOM PAINTING AND DESIGN WORK COMPLETED IN 2021.



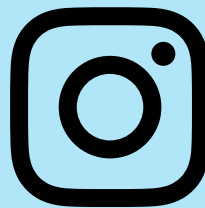
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Zavala Bespoke Is Turning Luxury Goods Into Works Of Wearable Art

Tiffany Leigh Contributor ©
Style & Beauty



In addition to painting bags, Lauren Zavala offers hand embroidery and monogramming as well - such ... [*] NICOLE MARCELLI

Initially, Zavala Bespoke was a passion project but when it quickly gained traction, she transitioned it into a full-time endeavor. Zavala is the primary painter and designer; and aside from her assistant and social media marketing team [AMR Digital](#), she is the creative lead. She explains that the majority of her inspiration stems from her expertise and background in Fine Art, as well as influential icons such as Frida Kahlo, Claude Monet, Andy Warhol, and Keith Haring. In fact, she offers that, "in some of my original designs, you can see some of these elements incorporated into my work. For instance, a lot of the purples I use feel

FORBES MAGAZINE

VIE MAGAZINE

WHEN FASHION AND ART CONVERGE

INTERVIEW BY ABIGAIL RYAN | PHOTOGRAPHY COURTESY OF ZAVALA BESPOKE

Art and fashion are more intricately linked now more than we could ever have imagined. From clothing design to creative direction for the runway, from notable fashion houses to boutique brands, the worlds of fashion and art have converged, leading to the creation of breathtaking masterpieces beyond just pieces of art or pieces of clothing. But when you think about it, what is fashion if not wearable art?

Zavala Bespoke operates right in the middle, where fashion and fine art intersect. From clothing to handbags and suitcases and everything in between, its designers are there to customize your luxury pieces into one-of-a-kind wearable art.

style fashion



CUSTOM CREATIONS TURNING ORDINARY ACCESSORIES INTO EXTRAORDINARY STATEMENT PIECES IS ZAVALA'S SPECIALTY.

FINE TUNING HER VISION

To bring these fashionable art pieces to life, Zavala has a detailed process that involves an initial design consultation with her clients followed by a digital mockup via an app called Procreate on her Apple iPad. Ideally, she tries to mimic the mockup as best as possible in the final design, "but the mockup will always be a little different."

Fashion and art are interchangeable at Zavala Bespoke, but what Zavala loves the most about working one-on-one with her clients is the little insights she feels she learns about each of her clients' lives. "One time I [worked] on a bag for someone who had lost their daughter, so I painted a beautiful floral element and then I added a turtle because her daughter loved turtles," she says. "It just became this really important personal piece to her and was so special for me to paint." It's times like this when Zavala really loves what she does. Turning ordinary accessories into extraordinary keepsakes with sentimental value ultimately means so much to everyone involved. It's a win-win! **EW**

Fine art fashion

TURN YOUR ORDINARY CLOTHING ACCESSORIES INTO ONE-OF-A-KIND STATEMENT PIECES AT **ZAVALA BESPOKE**
by Britney Eschelman

According to Lauren Zavala, artist and founder of luxury painting business Zavala Bespoke, fine art isn't only found in museums; it can be found in every day fashion. Anywhere from a leather jacket to a large piece of luggage, Zavala can turn your ordinary accessories into fine art fashion.

While completing her Master's degree in Decorative Arts and Historic Interiors in London, Zavala thought of the idea to combine fine art and fashion when she was Christmas shopping and saw a vendor using leather-specific paints on shoes. After returning back to the U.S., she purchased some leather paints herself and began painting gifts for family and friends. People raved about her work and when a friend nudged her to make a business card for her creativity, her dream of starting her own business became a reality. "It's my favorite thing I thought I'd ever get to do and it was kind of an accident, but it really just took off from there," says Zavala.

The artwork created at Zavala Bespoke is a combination of creating accessible fine art and making one-of-a-kind pieces for her clients. When working with a client, Zavala loves trying to create the vision that her client has for the piece while also bringing her creative spin to it. "What I work on is genuinely a collaboration between me and each client. My vibe is just catering to each person and making each piece super special and super unique to them."



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Lead Designer and Artist | Zavala Bespoke
zavalabespoke.com

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DENVER LIFE MAGAZINE

303 MAGAZINE

This Colorado Designer Transforms Purses and Other Accessories With Hand-Painted Details



PAIGE VON ALMEN * JULY 28, 2020 * FASHION

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The Independent
UNIVERSITY OF BUCKINGHAM ALUMNI MAGAZINE

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